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## Film Festival Headed For A Record

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Monday, April 16, 2007  
John Wiedenhoef

Good weather can be a bad for film fests. Fortunately, the weekend warm-up didn't lead to a dud of a festival.

A record attendance for the 2007 Wisconsin film festival was nearly assured by advance ticket sales alone.

According to film festival director Meg Hamel, advance sales were around 28,500 and walk-up attendance through the first three days appeared to have been strong.

Thursday's faux documentary "Chalk" and the Saturday screening of the British horror film "Severance" led the pack.

Sunday was a slightly different story, with sunny weather luring potential moviegoers away from darkened theaters.

"I think a lot of people may have decided to grill out this evening," said Hamel, who was responsible for the screening of 182 films over four days.

"I would have loved to do some gardening myself. My garden is a mess."

Full attendance figures were unavailable late Sunday due to misplaced ticket stubs.

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Read about the Wisconsin Film Festival on the State Journal's blog at [www.madison.com/wsblog](http://www.madison.com/wsblog).

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